

okatharine Ouinn+ BROADWAY & LIFESTYLE

@itskatharinequinn







Broadway Creative and Creator,
Katharine Quinn, is a
multi-hyphenate entrepreneur
who is eager to demystify Broadway,
Financial Freedom, and
how to make a life working in
theatre.

AUDIENCE INTERESTS

BROADWAY | LIFESTYLE | FINANCIAL FREEDOM









SERVICES

RED CARPET HOSTING
INSTAGRAM + TIKTOK TAKEOVERS
60 SEC TIKTOK VIDEO
INSTAGRAM POST
INSTAGRAM STORY
TICKET GIVEAWAYS
THEATER VISIT YOUTUBE VIDEO
BTS OR CAST/CREW INTERVIEW
SPEAKER / PANELIST

DEMOGRAPHICS

AUDIENCE

- Female, 18-35, USA
- Theatre Industry Professionals, Aspiring
 Professionals, Patrons

MONTHLY IMPRESSIONS 248,000

TIKTOK ENGAGEMENT RATE 24%

CONTACT







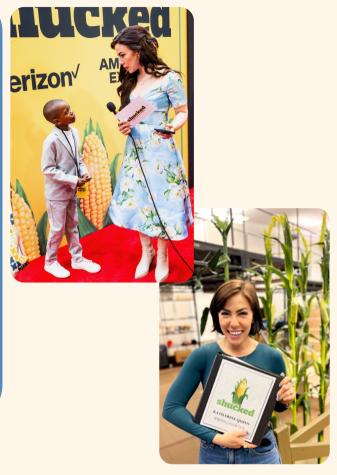
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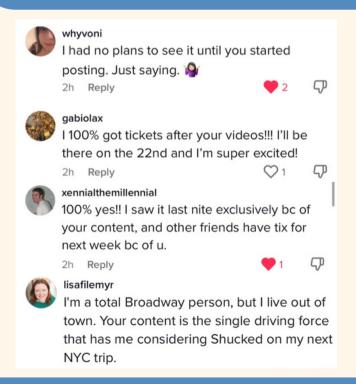






Shucked on Broadway provided a unique partnership opportunity! I was brought on to serve as Writing Associate to Tony Winner Robert Horn, but I also partnered with Shucked's Digital Marketing Team, Marathon Digital, to produce content across social platforms. This included white label content for Shucked's Social Media (including many of their most viewed videos to date), offered Behind-the-Scenes interviews and glimpses of rehearsals, hosting the Opening Night Red Carpet, and Vlogging my journey. The degree to which my online community was invested in this brand new musical was thrilling. There was not a single night during previews where I wasn't approached by patrons saying they were there because of the content I'd been producing! It was wild and wonderful. Here's a (very) small sampling of comments I received early in previews:







Today's audiences crave **authentic**, **real-time interaction** with the creation of show, and I can't wait for the next opportunity to invite the online community into the incredible process.

WHO I WORK WITH

Broadway Brands

TV/Film/Media Promotion

Regional Theaters

Live Events

Event Production

Food & Beverage

Financial & Entrepreneurial

Travel & Leisure

REACH

338K

monthly impressions

24%

engagement rate 80K

active followers







